

Кажин 9.16.2017



## Listening & Reading

### ANSWER SHEET

ID NUMBER

A-07

Item #					
1	A	<del>B</del>			
2	A	<del>B</del>			
3	<del>A</del>	B			
4	A	<del>B</del>			
5	<del>A</del>	B			
6	A	<del>B</del>			
7	<del>A</del>	B			
8	<del>A</del>	B			
9	<del>A</del>	B			
10	A	<del>B</del>			
11	A	<del>B</del>	C		
12	<del>A</del>	B	C		
13	A	B	<del>C</del>		
14	<del>A</del>	B	C		
15	<del>A</del>	B	C		
16	A	B	C	<del>D</del>	
17	A	<del>B</del>	C	D	
18	A	<del>B</del>	C	D	
19	<del>A</del>	B	C	D	
20	<del>A</del>	B	C	D	
21	A	<del>B</del>	C	D	
22	A	B	<del>C</del>	D	
23	A	B	C	<del>D</del>	
24	A	<del>B</del>	C	D	
25	A	B	C	<del>D</del>	
26	A	<del>B</del>	C	D	E
27	A	B	C	D	<del>E</del>
28	<del>A</del>	B	C	D	E
29	A	B	C	<del>D</del>	E
30	A	B	<del>C</del>	D	E
31	A	B	<del>C</del>	D	
32	A	B	C	<del>D</del>	
33	A	B	<del>C</del>	D	
34	A	<del>B</del>	C	D	
35	A	B	C	<del>D</del>	
36	A	B	<del>C</del>		
37	A	<del>B</del>	C		
38	A	B	<del>C</del>		
39	<del>A</del>	B	C		
40	A	B	<del>C</del>		

Ag 37

Use of English

ANSWER SHEET

ID NUMBER

A-07

1	no matter how tough it					
2	to popular belief					
3	prospect the stadium will be					
4	regretted not being					
5	suggested that he should					
6	used to speaking					
7	offer explanation with account					
8	it not been for					
9	must have went					
10	been a significant rise in					
11	doing					
12	kitchen					
13	to					
14	been					
15	✓					
16	✓					
17	too					
18	more					
19	✓					
20	what					
21	A	<u>B</u>	C	D	31	H
22	A	B	C	<u>D</u>	32	M
23	A	B	<u>C</u>	D	33	N
24	A	B	C	<u>D</u>	34	L
25	A	B	<u>C</u>	D	35	O
26	A	B	<u>C</u>	D	36	B
27	A	B	C	<u>D</u>	37	P
28	A	<u>B</u>	C	D	38	F
29	A	B	<u>C</u>	D	39	K
30	<u>A</u>	B	C	D	40	E

## Writing

### ANSWER SHEET

ID number

A - 0 7

15  
15

Visits to national museums and galleries in England.

The purpose of this report is to draw attention to the change in visit rates of museums and galleries and to give substantial recommendations to increase the appeal of these museums and galleries.

Looking closely at the social statistics, it is visible that such museums and galleries as: British Museum, National Gallery and Tate Gallery have tremendously increased attendance, probably, due to ~~the~~ high-quality advertisement campaigns. Respectively, the National History Museum and Science Museum visit rates have significantly decreased with the introduction of admission fees.

Analyzing the data, the recommendation to the British Museum, National Gallery and Tate Gallery is to continue using strong marketing campaigns as the method gives growth in admission rates. On the other hand, the recommendation to the Natural History Museum and Science Museum is to review the possibility of terminating the admission charges as they only decrease the appeal of the museums. To prove the point, I present comparisons. Admission rates of Science Museum after the introduction of admission charges decreased by approximately 65%, while visit rates of British Museum (without admission fees) increased by 2 times. On the other hand, the admission rates of Natural History Museum also decreased by 3 times after the introduction of admission fees.

In conclusion, the introduction of admission fees is most certainly a bad option for those museums and galleries that have a desire to maintain or increase admission rates. Also, powerful marketing campaigns give significant boost to visit rates without any disadvantages.

Writing

ANSWER SHEET

ID number

A - 0 7

Visits to national museums and galleries in England.

The purpose of this report is to draw attention to the change in visit rates of museums and galleries and to give substantial recommendations to increase the appeal of these museums and galleries.

Looking closely at the social statistics, it is visible that such museums and galleries as the British Museum, National Gallery and Tate Gallery have tremendously increased attendance, probably due to the high-quality advertisement campaigns. Respectively, the National History Museum and Science Museum visit rates have significantly decreased with the introduction of admission fees.

Analyzing the data, the recommendation to the British Museum, National Gallery and Tate Gallery is to continue using strong marketing campaigns as the method gives growth in admission rates. On the other hand, the recommendation to the Natural History Museum and Science Museum is to review the possibility of terminating the admission charges as they only decrease the appeal of the museums. To prove the point, I present comparisons. Admission rates of Science Museum after the introduction of admission charges decreased by approximately 65%, while visit rates of British Museum (without admission fees) increased by 2 times. On the other hand, the admission rates of Natural History Museum decreased by 3 times after the introduction of admission fees.

also

1.1  
2.2  
3.3  
4.4  
5.5

6.6  
7.7  
8.8  
9.9

10.1  
11.1  
12.1

15

In conclusion, the introduction of admission fees is most certainly a bad option for those museums and galleries that have a desire to maintain or increase admission rates. Also, powerful marketing campaigns give significant boost to visit rates without any disadvantages.

238.